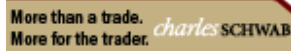


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Press Release

Source: OneSky Jets

## OneSky Jets Launches New Release to Website Bringing New Level of Transparency to Private Aviation

Monday April 16, 10:04 am ET

### OneSky Fastest Growing Brand in Private Jet Space With Revenue Doubling in Past Six Months

MANCHESTER, NH--(MARKET WIRE)--Apr 16, 2007 -- OneSky Jets ([www.onesky.com](http://www.onesky.com)), the fastest growing brand in private aviation, launched a new release to its industry-leading website, bringing an unprecedented level of transparency to the [private jet](#) space. "The new flow makes it clear to our clients that this is a dynamic marketplace," said Greg Johnson, CEO and President, "and by delivering an instant online estimate, our site goes further than our competitors in terms of transparency and the information we are willing (and able) to provide before asking for contact information."

The website's new release coincides with OneSky's growth. "The company has doubled revenue in the past six months, and [Alexa.com](http://Alexa.com) has ranked it as the number one website in the private jet marketplace for the last year over more established brands such as NetJets and Sentient," Johnson declared.

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The new transparency in the OneSky work flow is apparent from the get-go, when clients are asked in the first step whether price or schedule is more important. "This is more in line with our position as advisors to clients, rather than as purveyors of the lowest price," explained Johnson.

A second significant difference from the past is that the site educates clients about various aircraft size classes and their relative differences in price before it calculates trip

specific pricing.

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In the third step, the client is offered an online estimate for their trip, and to get the best results, they are advised to submit a detailed request to a OneSky flight advisor.

Johnson adds, "Note that we say 'best results', not necessarily the 'lowest price'. This is an important distinction that we explain to prospective clients. Our clients don't rent the lowest priced cars, stay in the lowest priced hotels, or eat at the lowest priced restaurants.

"Once our advisors have explained the differences between various aircraft alternatives, our prospective clients quite regularly select something other than the lowest priced aircraft. Reasons for this include comfort (a larger cabin), aircraft age, or specific aircraft amenities," Johnson also added.

On the fourth step, where clients enter their contact information, they can click to see a sample firm quote. "This lets a prospective client see what they will receive in return for giving us their contact information and the opportunity to help them with their [jet charter](#) need," said Johnson.

#### About OneSky Jets

Through its revolutionary, proprietary online technology, clients can instantly search, compare and price private jet flights anytime. At each step in the process, well-trained Flight Advisors are available via live chat or telephone to assist the prospective client. Once a flight is confirmed, One Sky's command center tracks every detail, delivering the white-glove service that discriminating private jet travelers expect. This one-of-a-kind high tech service is making OneSky the premier on-demand private jet company.

Founded in 2003, OneSky's senior management includes Trey Urbahn, Chairman, a founding officer of [Priceline.com](#), and Greg Johnson, President/CEO and co-founder, a former logistics executive at FedEx. OneSky Jets does not own or operate aircraft. All flights are operated by FAA Certified Part 135 air carriers. Carriers providing service for OneSky clients must meet both FAA requirements and additional OneSky standards.

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