



## Georgia Professor Flies on Private Jet to Las Vegas Courtesy of OneSky Jets and Priceline.com

ATHENS, GA -- (MARKET WIRE) -- September 30, 2006 -- A biology professor at the University of Georgia-Athens flew with his wife, daughter and family friends on a beautiful Hawker 800XP, a mid-size cabin private jet, to Las Vegas this weekend as the first winners of "The Ultimate Upgrade," a promotional sweepstakes sponsored by priceline.com and OneSky Jets ([www.OneSky.com](http://www.OneSky.com)).

Dr. Steve Stice is the first of five national winners of the sweepstakes designed to thank customers for choosing Priceline.com. Dr. Stice and others purchased airline tickets between April 17 and May 8, which were automatically entered into the contest.

For OneSky Jets, the promotional contest is an opportunity to demonstrate that private jets, while expensive, are surprisingly affordable. "OneSky Jets' goal is to empower private jet travel as an accessible alternative to commercial flights, rather than an extravagant lifestyle," explained Trey Urbahn, Chairman of OneSky Jets.

For Dr. Stice and his family, the trip was magic. From the initial pickup by limousine at the Stice home, to the pouring of champagne and enjoyment of specially prepared foods on board the aircraft (provided by OneSky Jets), to the stay at the Aladdin Hotel, to the \$5,000 in cash, the Stice family were pampered and enjoyed every moment.

On the tarmac, as she was readying to board the private jet, Stice's wife, Tracey, said: "This is like fantasyland. I always believed life is a journey. The trick is traveling well."

### About OneSky Jets

Founded in 2004, OneSky's senior management team includes Trey Urbahn, Chairman, a founding officer of Priceline.com, and Greg Johnson, CEO, formerly a logistics executive at FedEx. Through its revolutionary online booking system, customers can instantly search, compare and price flights anytime. Rather than maintaining a fleet of jets, OneSky's supply is secured through an exclusive network of 150 of the best charter operators with over 1,500 ARG/US Gold-rated jets. Backed by well trained Flight Consultants and Operations Specialists, this one-of-a-kind functionality is vaulting the company's website [www.OneSky.com](http://www.OneSky.com) to the top of Alexa.com rankings, and making OneSky Jets the premier provider in the on-demand enterprise.



[\(Click here for details\)](#)

[OneSky Jets \(www.OneSky.com\) flew Dr. Steve Stice, a biology professor at the University of Georgia-Athens, with his family and friends, on a Hawker 800XP, a mid-size private jet, to Las Vegas this weekend as the first winners of "The Ultimate Upgrade," a sweepstakes sponsored by Priceline.com with OneSky Jets. Dr. Stice is shown here boarding the jet with his wife, Tracey, who said: "This is like fantasyland. I always believed that life is a journey. The trick is traveling well." OneSky Jets is the premier provider of on-demand private jet travel.](#)  
 (Photo credit: Melissa Pepin)

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