



OneSky Jets Names Trey Urbahn Board Chairman While JetBlue Appoints Him Chief Revenue Officer

OneSky Jets Emerged as Premier On-Demand Private Jet Provider Under Urbahn's Leadership

MANCHESTER, NH -- (MARKET WIRE) -- November 14, 2006 -- Trey Urbahn was named by OneSky Jets as Chairman of the Board of Directors. Formerly serving OneSky as Executive Chairman, the move coincides with Mr. Urbahn's appointment as Executive Vice President, Chief Revenue Officer of JetBlue Airways.

Urbahn joined OneSky in early 2005 as an investor and strategic advisor, and he will continue in these capacities. "Trey helped develop and implement our revolutionary business model in on-demand private jet travel," said Greg Johnson, CEO/President.

"With Trey's leadership and vision, OneSky has become the most heavily trafficked private jet website as tracked by Alexa.com, with a \$12 million annual revenue rate, based on 80 to 100 flights per month," explained Johnson.

Urbahn commented: "OneSky Jets is modeled on the same operating philosophy that has driven JetBlue's market success, which proves that a superior customer experience can be consistently and profitably delivered at a lower price."

Prior to joining OneSky, Urbahn was Chairman of Travel Services for Priceline.com, the pioneer online travel website, and FareChase, the meta-search travel search engine that is now apart of Yahoo!

Urbahn's approach to online pricing for both commercial and private aviation reflects his background in revenue management for several airlines. Prior to joining Priceline in 1998, Trey held positions as Senior Partner at the Airline Planning Group in Arlington, Virginia and Ft. Lauderdale, Florida. He was also Executive Director of Marketing Planning at Alamo Rent a Car and was Director of Revenue Development at USAir Group.

He earned a M.B.A. from Harvard Business School and received a Bachelor of Arts degree from Yale University in History and Architecture. Mr. Urbahn now resides in New Canaan, CT with his wife Jenny and their daughter and three sons.

About OneSky Jets

Fueled by a robust, new website that empowers users to instantly search, compare and price private jets in any location, the former OneSky Jet Network has streamlined its name, logo and brand into OneSky Jets. Founded in 2004, OneSky's senior management team includes Trey Urbahn, Chairman of the Board, a founding officer of Priceline.com, and Greg Johnson, CEO, formerly a logistics executive at FedEx.

Rather than maintaining a fleet of jets, OneSky's supply is secured through an exclusive network of 150 of the best charter operators with over 1,500 ARG/US Gold-rated jets. Backed by well trained Flight Consultants and Operations Specialists, this one-of-a-kind functionality has vaulted the company's website www.OneSky.com to the top of Alexa.com rankings for the last seven months, making OneSky Jets the premier provider of on-demand private jet travel.

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